

September 19, 2024

25-018

APPROVAL OF PORTLAND COMMUNITY COLLEGE FY
2025 PRESIDENT'S WORKPLAN

PREPARED BY: Jennifer Hamlin, Board Coordinator, Office of the President

APPROVED BY: Dr. Adrien L. Bennings, President
Kristi Wilson, Board Chair

STRATEGIC THEME: BELONGING Transform our learning culture toward creating a sense of belonging and well-being for every student; DELIVERY Redefine time, place, and systems of educational delivery to create a more learner-centric ecosystem; ENTERPRISE Cultivate a long-term sustainable college enterprise; WORKFORCE Respond to community and workforce needs by developing a culture of agility.

REPORT: In accordance with Section 11 of the President's contract, which states:

On or after July 1 of each fiscal year, the Board will establish professional goals for the PRESIDENT and goals for the COLLEGE. The PRESIDENT will submit her recommended goals to the Board, and the Board and the PRESIDENT will confer about them before final adoption by the Board. The goals will be established by resolution at a public meeting. Members of the Board will be given opportunity to comment on proposed goals prior to adoption by the Board.

The proposed goals and priorities for the President's Annual Workplan were informed by the Board of Directors (FY 25 Workplan Survey and August 2024 Work Session) and President's Cabinet. During the August 15, 2024, Board Work Session Dr. Bennings shared the results of the Board survey and presented a detailed overview of her workplan focusing on four key areas: Student Success, Operational Excellence, Culture, and Community Engagement.

The proposed workplan reflects the collective input of various stakeholders aligned with the College's Mission.

Below is a summary of the FY 25 Workplan (July 2024 - June 2025) priorities:

- **STUDENT SUCCESS:** Our critical priority continues to be the success and well-being of our students. We will focus on enhancing wraparound services, expanding access to resources, and implementing innovative strategies to achieve student success outcomes.
 - Strategic Enrollment Management
 - Guided Pathways
 - Holistic student Support
 - Hispanic Serving Institution
- **OPERATIONAL EXCELLENCE:** To ensure the efficient functioning of the college, we will concentrate on continuous improvement by optimizing our operations, streamlining processes, and embracing technology solutions.
 - Budget & Fiscal Sustainability
 - Comprehensive HR Study
 - ERP - Workday Transition and Implementation
 - 2025-2028 Strategic Plan
- **CULTURE:** Building a positive and inclusive college culture is paramount. Initiatives related to professional development, employee engagement, marketing and communication strategies, and campus climate will be at the forefront.
 - Governance
 - Equity Framework
 - PCC Values
- **COMMUNITY ENGAGEMENT:** Strengthening our relationships with various stakeholders, including local communities, businesses, and educational partners is vital. We will work on enhancing our reputation, workforce development and training, communication strategies, and collaborative efforts to ensure the college's positive impact.
 - 2025 Carnegie Classification for Community Engagement
 - Relations with Culturally Based and Culturally Serving Organizations
 - Advocacy - 2025 Legislative Priorities
 - PCCF: Strengthen partnerships and donor relations to drive investments

RECOMMENDATION: That the Board of Directors approve the 2024-2025 President's Goals as presented.