

Cascade Campus and Community Open Houses Summary

April 19-21, 2011

(Revised May 11, 2011)

Stakeholder Engagement Goals:

- Identify/ understand stakeholders' perspectives, experiences, needs and hopes re PCC Cascade Campus
- Engage diversity of stakeholders who represent Cascade Campus, surrounding neighborhoods (homeowners and renters), Killingsworth commercial corridor and community organizations.
- Solicit stakeholder input at key decision points where input is timely in that it will be considered and integrated into the overall planning process

Stakeholder Engagement Activities at Cascade Campus

- Meetings with Humboldt Voice Committee throughout 2010
 - Who: 3-5 Members of Humboldt Neighborhood Association
- Strategic Work Group
 - Who: Campus stakeholders
- Community Assessment and Walk About Survey (August-November 2010)
 - Who: 70 Neighborhood Stakeholders
- Bond Advisory Committee (Convened November 30, 2010)
 - Who: Represents both neighborhood and campus stakeholders
- Campus and Community Tour – Jan 10, 2011
 - Who: BAC members and 4 guests
- Six Open House events (April 19-21, 2011)
 - 4 neighborhood sites:
 - Coffeehouse 5, Asian Reporter, North Portland Library and Piedmont Church of Christ
 - 2 Campus sites: Quad and PSEB building
- Future activities to engage stakeholders in the planning and design process
 - BAC and SWG meetings in fall 2011 to review costing and scheduling work from THA
 - Open house events in September for neighborhood and campus communities
 - Will review suggested outreach/engagement tools suggested in Community Assessment to develop Stakeholder Engagement Program for fall 2011 as it supports the planning and design process managed by Rebecca and THA.

Open House Summary:

- Coffee house 5 – Tuesday, April 19 (9-11 am)
 - 26 visitors
 - Thanks to Paula Barreto and the Nelson Family
 - Jodie Smith and others from PCC Bookstore at Cascade
 - Coach Lee – 30+ years with PCC and in the neighborhood
 - Mostly people between 20-35 years of age
- Asian Reporter – Tuesday, April 19 (11:30-1:30)
 - 18 visitors plus two comment cards

- Thanks to the Lim family for bringing local property owners and contractors to table/model and Asian Reporter giveaways to entice people to stop.
 - Business owners from Asian Reporter, Radiance Salon, United Engineering, Thai Food Cafe and African International Food Market. Approximately five PCC students.
- North Portland Library – Tuesday, April 19 (2-4:30 pm)
 - 11 visitors
 - Thanks to Isa Dean and Patricia Welch for locating us in the front of the library
 - Three Library staff; four mothers with toddlers or infants; Laurie Bales, Director for PCC Bookstores; Denyse McGriff, PDC; one PCC Cascade student (HVAC)
- Piedmont Church of Christ – Wednesday, April 20 (5-6:45 pm)
 - 8 Visitors
 - Thanks to Aida Kershaw and Horace Black for hosting/ publicizing with church members
 - Jillian Detweiler, TriMet; 7 members of Piedmont Church of Christ
- PCC Quad – Thursday, April 21 (11 am – 7 pm)
 - 100+ visitors plus 2 comment cards
 - Thanks to Justin Elardo for his help at the site.
 - PCC students, faculty and staff; three neighbors who live adjacent to campus, i.e. Commercial Street; several mothers with small children.
- PCC PSEB Lobby – Thursday, April 21 (11-1pm)
 - Approximately 25 people
 - PSEB students, faculty and staff

Open House participants: 192 -- all identified target stakeholders

Topics of discussion

<p>Neighborhood and Public Safety</p>	<ul style="list-style-type: none"> • Relocate PCC Public Safety office to middle of campus and near Albina/Killingsworth intersection, i.e. into the Paragon Club building, to increase Public Safety’s visibility on campus and on the edges of campus <ul style="list-style-type: none"> ○ Move Public Safety office to Kanjaya block; they will be closer to the center of campus and more visibly close to troubled intersection. • Students expressed apprehension about campus safety due to news reports and what they observe in the area. • I like the idea of opening up the campus into the neighborhood • PCC Cascade should blend in with the neighborhood • Like to see PCC’s plans to bring the community more together, more alive as a whole community – with PCC Cascade. Love to see PCC be more of a convener for farmers’ markets or craft markets, be more community oriented so we can participate and take more ownership of the campus.
<p>Parking Solutions – Garage location and safety</p>	<ul style="list-style-type: none"> • Proposed Locations for Parking Garage: <ul style="list-style-type: none"> ○ Structure needs to be close to freeway so that traffic is not routed through the neighborhood. For example, don’t site it on North Parking lot. ○ Put parking structure on PCC’s north lot. Will provide PCC more room to expand later, and provide room for future garage expansion. ○ Important for Killingsworth Street to not be overwhelmed by a large parking structure. Might be better to put it on the north lot on Kerby Avenue against Cascadian Terrace,

	<p>although it might overshadow homes.</p> <ul style="list-style-type: none"> ○ Parking garage would be an eye sore on Killingsworth Street. Put it on north lot. Neighbors might complain because it would block southern exposure. (student) ○ Build garage in proximity to existing classrooms, i.e. PSEB parking lot (many mentions) ○ Put parking in one building; will make it easier for PCC Public Safety to monitor. Relocate Public Safety office close to new garage. ○ Wouldn't the garage be easier and used more efficiently if it was closer to the MAX? ○ Put parking structure on Killingsworth to take advantage of traffic moving east/west and north/south through the area. <ul style="list-style-type: none"> ● Parking mostly a problem during finals week and registration periods. I don't necessarily support building a parking garage to handle just a handful of peak periods ● Be careful not to make garage too huge so that it overpowers this urban neighborhood. Large garages work well in suburban setting; hard to make them work in densely populated urban neighborhoods. ● Install a green roof on parking garage ● On-street parking near Piedmont Church of Chris difficult on Wednesday evening Bible Study sessions; elderly church members have difficulty walking distances to church site and female members feel too unsafe in the neighborhood to walk long distances to church.
<p>Student Center and Library (Design and Programming)</p>	<ul style="list-style-type: none"> ● Activate front of library-“not very inviting right now – closed-off half circle design.” ● Put Student Center in middle of campus because it will create: 1) a safer campus, 2) a campus focal points and 3) natural gathering spaces in the middle of campus. ● Combine CRC, tutoring and library in the new Student Center. ● Make use of existing dead space on 2nd and 3rd floors of existing Student Center ● Incorporate meeting and gathering spaces on campus. ● Incorporate more greenery into Student Center. ● Incorporate more natural light into the Library – currently no good natural lighting. ● Current campus library is not big enough for Cascade's huge enrollment. From 10 am to close, it is always full. ● Two story design of current library not conducive to quiet space. It would be a good place to incorporate meeting space if converted to the Student Center ● Keep campus compact; it will create a better learning environment. ● Keep Student Center where it is because it is the center of campus and easier for students to access other campus needs. ● Put Student Center on the Paragon Club lot. ● Would love to see a campus that could support a restaurant, mini-market and coffee shop off campus.
<p>New Academic Building (NAB) /Childcare Center</p>	<ul style="list-style-type: none"> ● Access to southern exposure should drive location and orientation of new building, ensuring that childcare outdoor play area has southern exposure during winter months. ● Check out PSU's new Helen Gordon Childcare Center for design ideas for PCC's new childhood development center. They designed it with Reggio Emilia pedagogy in mind. ● Orient new childhood development center to Peninsula Park ● Childcare and parking garage proximity are important so parents can park in garage and walk child to childcare center. Need to keep NAB and garage in close proximity. ● Minimize campus expansion/building on the north side of campus. ● Suggested Locations: <ul style="list-style-type: none"> ○ Put NAB on back north lot (west side), closer orientation to Peninsula Park and southern exposure for courtyard /play area, buffer for parking garage to the east. ○ Put NAB on lot between Student Service Building and PSEB with space on west side of

	<p>north lot for outdoor playground, leave south side for extension of campus mall.</p> <ul style="list-style-type: none"> ○ Childcare on back lot behind Paragon Club creates better connection with Peninsula Park and safer due to less traffic for childcare facility. ○ Put NAB and childcare program on western most lot – Telephone Exchange site. Tear down Telephone Exchange to construct. Acquire back lot on Church Street. Will provide easier MAX access for kids, orient drop off and pick up area, safer to have site away from Albina/Killingsworth intersection due to crime/safety issues. ○ Build NAB on lot east of PSEB and maintain some parking on the block. Keep parking garage away from children’s playground. It’s too tight to put garage adjacent to NAB.
Telephone Exchange Lot	<ul style="list-style-type: none"> ● Don’t take Telephone Exchange building down – historic neighborhood resource. ● Telephone Exchange building is lovely; it would be terrible to tear it down. ● Put New Academic Building and childcare program on western most lot – Telephone Exchange site. Tear down Telephone Exchange to construct. Acquire back lot on Church Street. Will provide easier MAX access for kids, orient drop off and pick up area, safer to have site away from Albina/Killingsworth intersection due to crime/safety issues.
Killingsworth street	<ul style="list-style-type: none"> ● Promoting business and retail on Killingsworth will push “bad stuff” out of neighborhood. ● Need more small businesses on Killingsworth Street ● Keep Killingsworth commercial; I like street front retail. ● I love how walkable the campus and neighborhood are. ● PCC shouldn’t acquire storefronts on north side of Killingsworth Street until that part of Killingsworth is cleaned up. ● Killingsworth Street is desolate on Sundays. ● PCC needs to add “real ACTIVE spaces” on Killingsworth; not the PCC Bookstore model. Could be oriented to community or longer hours .PSU does it all the time and does it well.
Bike Commuting and Traffic issues	<ul style="list-style-type: none"> ● Need more bike parking and racks on campus. ● Need to design covered bike parking area to keep bikes dry and secure. ● PCC service truck and shuttle traffic on Commercial Avenue causing car accidents and collisions. Parked cars are getting side-swiped every day. One idea is to install stop signs on Jessup Street to slow PCC traffic down or relocate freight delivery sites so large trucks don’t use neighborhood streets. ● Consider pedestrian bridges to make it safer for people to cross the streets ● Residents don’t want to get stuck in a traffic jam by their own homes.
Campus mall , Quad and Green space	<ul style="list-style-type: none"> ● A Lot of support for maintaining campus mall ● Keep as much green space as possible for reading and studying. ● Embrace the mall for campus activities. ● Open up the Campus Quad because it brings more people into campus.
Preserving/ Repurposing PSEB site	<ul style="list-style-type: none"> ● PSEB fire fighting program doesn’t really serve this community. As a business owner adjacent to the site, I never see any people of color enrolled in the program/training. Thus the program could be relocated anywhere in the district as it is not necessarily serving students from this community. ● However the PSEB site is developed, it will be good in that it will close the mental gap and distance between MAX station and PCC campus.
PCC Bookstore	<ul style="list-style-type: none"> ● Bookstore has outgrown its retail space in Moriarty, and the long-rectangular floor plan is difficult to manage for customer services, cashier queue line and theft prevention. We like being in the hub of student activity and having freight accessibility.
Paragon Club Site	<ul style="list-style-type: none"> ● Paragon building would be a good site for a PCC theater Program ● Put a student-friendly space, like a coffee shop or café, in Paragon building.