

End of project comments: Greg Rapp

I'm attaching supporting documentation on my grant proposal "Virtual Exchanges: Team Based Case Studies with Students from Portland Community College and NorthTec (New Zealand)". It was a very interesting and long process putting this together. As you know, my marketing students had an opportunity to virtually meet with business students in New Zealand, our business department has made some useful relationships with faculty at NorthTec, and along the way everyone involved, I feel, has had an interesting opportunity to learn more about New Zealand. Below is a brief description and commentary of the documents attached:

1. **NorthTec and Portland Community College Proposed Project.** After several Zoom sessions with the director of the business program at NorthTec over the summer, I was paired up with Professor Peter Bruce-Iri and his "Business Functions class" to work out a project plan for our two classes. This document outlines the initial project plan. Both classes addressed marketing topics. To align our curriculum we decided to focus on coffee shop marketing plans. It was ultimately decided to have one virtual meeting with students at NorthTec.
2. **Pre-meeting Background Reading on New Zealand:** The images attached are links from my D2L course. PCC students read the linked information to become more familiar with New Zealand in preparation for their virtual team meetings.
3. **Meeting at NorthTec:** This document outlines the agenda for our meeting on November 3. Classes at NorthTec are meeting on campus. They joined us through a podium computer for the general session. In the breakout sessions students at NorthTec went to separate rooms to meet with teams of my students. As my students are developing a marketing plan for a coffee shop in Whangarei, they had time to learn more about the culture especially the coffee culture in New Zealand through the Q&A period.

In the end, I feel very good about the project. My students were very excited to meet with the students at NorthTec and learn more about New Zealand. I've made some very good connections in New Zealand with the faculty and administrators there. I look forward to keeping in touch and finding additional ways to have our students work together.