



Forest Grove High School

BUSINESS, MANAGEMENT, & ADMINISTRATION

For students interested in:

- Entrepreneurship
- Advertising
- Marketing
- Employee supervision
- Merchandising
- Promotion
- Working with money
- Customer service

Sequence of Courses

Introductory

- Introduction to Business (9-12 grade, 1.0 credit)

Intermediate

- Business Communications (10-12 grade, 1.0 credit)

Advanced

- Business Management (11-12 grade, 1.0 credit)

Dual Credit Offerings

- PCC - BA 101 – Introduction to Business (4 credit hours)
- PCC - BA 205 – Business Communication Using Technology (4 credit hours)

Career Technical Student Organization

- DECA “Preparing Emerging Leaders & Entrepreneurs”

Students will learn:

To research and analyze information, including budgets

The importance of the marketing cycle

To determine advertising techniques

How to work with others and other professional skills

How to meet customer demands by studying business trends

Career Options

Sales Representatives of Services	\$76,937
Buyers and Purchasing Agents	\$77,278
Accountants and Auditors	\$90,978
Market Research Analysts and Marketing Specialists	\$92,073
Sales Representatives, Wholesale and Manufacturing, Technical and Scientific Products	\$102,835
Marketing Managers	\$158,034
Sales Managers	\$160,386
Financial Managers	\$173,590

2024 median annual salary for tri-county area high wage and high demand
-Oregon Employment Division

Current Industry Partners

- Adelante Mujeres
- Microsoft
- Pacific University
- Wauna Credit Union
- PCC Business Program

Industry Recognized Credentials

- Certipoint Microsoft Office Administration Certification



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