

March 21, 2013

13-081

APPLY TO THE STATE BOARD OF EDUCATION FOR
APPROVAL OF THE ASSOCIATE OF APPLIED
SCIENCE IN VIDEO PRODUCTION

PREPARED BY: Sally Earll, Curriculum Coordinator, Curriculum Support Services

FINANCIAL RESPONSIBILITY: Dan Wenger, Division Dean, Arts and Professions, Portland Community College

APPROVED BY: Dr. Christine Chairsell, Vice President, Academic and Student Affairs
Dr. Preston Pulliams, District President

REPORT: The proposed Associate of Applied Science in Video Production prepares individuals for employment in a burgeoning local film and video production industry. The degree builds on the certificate by including study in theory, business, and marketing practices, as well as advanced skill development in principal production and post-production. The degree was collaboratively developed by the PCC Multimedia Department, the academic departments of Business, Art, English, and in consultation with the Multimedia Advisory Committee. The 93-credit AAS degree consists of 65% Multimedia courses, with the remaining credits being a mix of Business, English, Art, Math, and General Education.

RECOMMENDATION: That the College be authorized to submit an application to the Oregon State Board of Education for an Associate of Applied Science in Video Production for Portland Community College.