

June 21, 2018

18-154

APPLY TO THE HIGHER EDUCATION COORDINATING  
COMMISSION FOR APPROVAL OF THE MULTIMEDIA LESS  
THAN ONE-YEAR CAREER PATHWAY CERTIFICATE FOR  
PORTLAND COMMUNITY COLLEGE

PREPARED BY: Sally Earll, Curriculum Coordinator, Curriculum Support Services

FINANCIAL RESPONSIBILITY: Dan Wenger, Division Dean, Arts and Professions

APPROVED BY: Katy Ho, Vice President, Academic Affairs  
Mark Mitsui, College President

REPORT: The proposed Multimedia Less Than One-Year Career Pathway Certificate prepares students for an entry-level position in the film and video industry as production assistant, audio/visual technical assistant, film and video digital assistant, graphic design assistant, or digital media editor. The 20-credit certificate curriculum explores current digital media software used in the industry to design, produce, and deliver digital content for diverse purposes. Students who complete the certificate will be able to apply a generalized knowledge of media-design principles, human factors, and technology strategies when designing and developing media solutions for clients. All courses in the certificate are embedded in the Multimedia AAS and One-Year Certificate, providing students a pathway into an entry-level position and an opportunity to continue their education and career trajectory by acquiring more education. The Multimedia Less Than One-Year Career Pathway Certificate has been reviewed and approved by the Multimedia Industry Advisory Committee.

RECOMMENDATION: That the College be authorized to submit an application to the Higher Education Coordinating Commission for the Multimedia Less Than One-Year Career Pathway Certificate for Portland Community College.